Empowering AAPIs
Data, Narrative, Action

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Director, AAPI Data and Center for Social Innovation
Board member, The California Endowment

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Growing Opportunity in the Inland Region
## Similarities in our IE and AAPI work

### Challenges
1. In the shadow of larger entities, harder to get attention
2. Under-resourced nonprofit sector
3. Philanthropy not proportionate either to need or to giving capacity

### Solutions
1. Strategic narrative work
2. Nonprofit leadership and innovation
3. Innovation in philanthropy
New Framework
What’s Your DNA?

**Data and Insights**
(Internal or External)

**Narrative Change**
(Framing, storytelling, messaging)

**Action**
(Advocacy, Civic Engagement, Funding)
Our Team

Karthick Ramakrishnan
Founder and Director

Jennifer Lee
Senior Researcher

Janelle Wong
Senior Researcher

Sono Shah
Researcher

Sunny Shao
Researcher
Geographic Profiles

Choose a geographic area
Alabama

Choose Racial/Ethnic Groups
I.e. Asian Alone, Hispanic, Chinese

Create Report

About Racial Data
WHERE DO THE 1.7 MILLION ASIAN AMERICAN UNDOCUMENTED LIVE?

- California: 463,310
- New York: 166,806
- Texas: 148,612
- New Jersey: 115,680
- Illinois: 71,403
- Virginia: 58,218
- Florida: 58,184
- Washington: 56,987

One out of every 7 Asian immigrants is undocumented

Source: Center for Migration Studies, 2015
Some Are ‘Crazy Rich,’ But Asians’ Inequality Is Widest in the U.S.

By ANSEL HANNA

June 11, 2018

In the world of Asian Americans, the phrase “Crazy Rich Asians” aptly captures what many people imagine when they think of the immigrant success story. However, the reality is far more complicated, as evidenced by the diversity of experiences among Asian Americans.

The disparity in income is part caused by the gap between high-earning Asian Americans and those who are not as well-off. In the U.S., the income gap between the top 10% and the bottom 10% is wider for Asian Americans than for any other race or ethnicity.

Income inequality is measured by the ratio of income in the top 10% to income in the bottom 10% for each racial or ethnic group.

A scene from the film “Crazy Rich Asians.” There is no more economically divided group in the nation, with the gap among Asians nearly doubling since 1970.

Some Asian American groups, such as Chinese Americans, are more economically diverse than others. For example, Chinese Americans have a wider income gap than Vietnamese Americans.

The disparity in income is also partly due to education, and access to health care. At the same time, some highly educated Chinese Americans are struggling to find jobs that match their skills.

While some Asian Americans are economically well-off, many others struggle to make ends meet. The story of Asian American income inequality is complex and varied, and understanding it requires a nuanced approach.

Education and income of Asian Americans

Language proficiency in English is also crucial to success, and access to health care. At the same time, some highly educated Chinese Americans are struggling to find jobs that match their skills.

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Key Narrative and Action Challenges... and Opportunities
Background on Asian Americans and Pacific Islanders

Rapid Population Growth

**2000-2010**
- Asian: 45%
- Latino: 43%
- NHPI: 41%
- Black: 12%
- White: 1%

**2010-2016**
- Asian: 21%
- Latino: 14%
- NHPI: 14%
- Black: 6%
- White: 0.3%

Calculations from U.S. Census and American Community Survey
Background on Asian Americans and Pacific Islanders

Purchasing Power

in billions

1990: 113
2000: 274
2010: 599
2020: 1100
Background on Asian Americans and Pacific Islanders

Wealth Generation

Net worth relative to Whites

Source: St. Louis Federal Reserve
Background on Asian Americans and Pacific Islanders

Businesses Over $1 Million in Receipts

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Businesses</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>49,636</td>
</tr>
<tr>
<td>2007</td>
<td>78,086</td>
</tr>
<tr>
<td>2012</td>
<td>104,621</td>
</tr>
<tr>
<td>2016</td>
<td>130,491</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau
So What’s the Problem?

Differences in outcomes across communities

Good data is essential to any solution
Bachelor’s Degree or Higher (Asian Am)

- Taiwanese: 75%
- Asian Indian: 74%
- Mongolian: 59%
- Sri Lankan: 57%
- Malaysian: 55%
- Korean: 54%
- Pakistani: 53%
- Chinese: 53%
- Japanese: 50%
- Filipino: 48%
- Bangladeshi: 48%
- Indonesian: 48%
- Thai: 44%
- Nepalese: 43%
- Vietnamese: 27%
- Burmese: 25%
- Hmong: 17%
- Cambodian: 17%
- Laotian: 14%
- Bhutanese: 11%

Source: Analysis of 2015 American Community Survey Microdata
Limited English Proficiency

- Bhutanese: 78%
- Burmese: 77%
- Vietnamese: 60%
- Thai: 58%
- Nepalese: 57%
- Chinese: 57%
- Korean: 56%
- Cambodian: 54%
- Japanese: 53%
- Mongolian: 51%
- Taiwanese: 49%
- Laotian: 48%
- Bangladeshi: 48%
- Indonesian: 44%
- Hmong: 43%
- Malaysian: 42%
- Filipino: 34%
- Pakistani: 33%
- Sri Lankan: 30%
- Asian Indian: 27%

Source: Analysis of 2015 American Community Survey Microdata
Lack of Health Insurance Among Pacific Islanders

- Asian American Average: 13%
- AAPI Average: 14%
- Pacific Islander Average: 15%

- Tongan: 21%
- Melanesian: 19%
- Samoan: 15%
- Guamanian: 15%
- Fijian: 12%
- Native Hawaiian: 12%

Source: 2011-2015 American Community Survey (5-year estimates)
Protests... against data disaggregation!
Threats to Census (not just external)

Remove sub-Asian boxes on Census Form 2020!
Stop racist anti-Asian anti-immigrant legacy!

Dear fellow Americans for justice, brothers and sisters against racism,

Census 2020 Has a Big Asian American Problem
Background on Asian Americans and Pacific Islanders

Record Gains in Voting (new voters)

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Voters</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>723,000</td>
</tr>
<tr>
<td>2008</td>
<td>589,000</td>
</tr>
<tr>
<td>2012</td>
<td>547,000</td>
</tr>
<tr>
<td>2016</td>
<td>1,139,000</td>
</tr>
</tbody>
</table>

Current Population Survey and AAPI Data Calculations
Background on Asian Americans and Pacific Islanders

Racial Gaps in Voting

2016 Election

- White: 65
- Black: 59
- Asian Am: 49
- Latino: 48
- Pacific Islander: 48

### Voting By Race, Midterm Elections

<table>
<thead>
<tr>
<th>Race</th>
<th>2014</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>40%</td>
<td>57%</td>
</tr>
<tr>
<td>Black</td>
<td>40%</td>
<td>51%</td>
</tr>
<tr>
<td>Pac Islander</td>
<td>33%</td>
<td>44%</td>
</tr>
<tr>
<td>Asian</td>
<td>28%</td>
<td>42%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>27%</td>
<td>40%</td>
</tr>
</tbody>
</table>

Source: Analysis of Nov 2014 & 2018 Current Population Survey data
AAPIs and the Midterm Elections

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>2014</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japanese</td>
<td>48%</td>
<td>54%</td>
</tr>
<tr>
<td>Asian Indian</td>
<td>26%</td>
<td>47%</td>
</tr>
<tr>
<td>Filipino</td>
<td>26%</td>
<td>46%</td>
</tr>
<tr>
<td>Pac Islander</td>
<td>33%</td>
<td>44%</td>
</tr>
<tr>
<td>Chinese</td>
<td>26%</td>
<td>39%</td>
</tr>
<tr>
<td>Korean</td>
<td>26%</td>
<td>38%</td>
</tr>
<tr>
<td>Other Asian</td>
<td>21%</td>
<td>35%</td>
</tr>
<tr>
<td>Vietnamese</td>
<td>31%</td>
<td>30%</td>
</tr>
</tbody>
</table>

Source: Analysis of Nov 2014 & 2018 Current Population Survey data
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<table>
<thead>
<tr>
<th>State</th>
<th>2014</th>
<th>2018</th>
</tr>
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<tbody>
<tr>
<td>Washington</td>
<td>42%</td>
<td>61%</td>
</tr>
<tr>
<td>Virginia</td>
<td>32%</td>
<td>50%</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>20%</td>
<td>44%</td>
</tr>
<tr>
<td>Hawaii</td>
<td>44%</td>
<td>43%</td>
</tr>
<tr>
<td>California</td>
<td>44%</td>
<td>42%</td>
</tr>
<tr>
<td>Texas</td>
<td>27%</td>
<td>42%</td>
</tr>
<tr>
<td>Florida</td>
<td>18%</td>
<td>41%</td>
</tr>
<tr>
<td>New Jersey</td>
<td>43%</td>
<td>39%</td>
</tr>
<tr>
<td>Illinois</td>
<td>21%</td>
<td>34%</td>
</tr>
<tr>
<td>New York</td>
<td>18%</td>
<td>33%</td>
</tr>
<tr>
<td>Nevada</td>
<td>20%</td>
<td>29%</td>
</tr>
</tbody>
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Source: Analysis of Nov 2014 & 2018 Current Population Survey data
EMPOWERMENT

- Census Outreach
- Voter Registration
- GOTV
- Redistricting
- Contact officials, public hearings
- Running for Office
- Philanthropy

Contact officials, public hearings
Running for Office
Redistricting
Census Outreach
Voter Registration
GOTV
Philanthropy
We Also Need to Advance in Philanthropy
Why Philanthropy?

2 Key Reasons:

Influence

Enlightened Self Interest
Bay Area Example

- AAPIs get 1% of philanthropy dollars
- But, we need to step in *giving*, too

Asian Americans 32% of pop in SF and SM counties
28% of those with incomes > $100,000
2.7% of major donors; about 1% of giving
NATIONAL ASIAN AMERICAN COMMUNITY FOUNDATION

AAPIs continue to be underrepresented in many sectors. Join us to uplift voices in every industry → projectuplift.co
Thank you!

@aapidata @karthickr @CSIUCR