

Wisconsin

POPULATION FACTS

- Largest AAPI ethnic groups in Wisconsin include: Hmong (56,447), Chinese (30,331), Indian (30,278), Filipino (15,853), Korean (15,664), and Japanese (7,585).
- From 2010 to 2016, the number of eligible AAPI voters in Wisconsin grew 27%.
 - This compares to a 3% growth rate for the statewide eligible voting population between 2010 to 2016.
- AAPI youth (ages 18-29) comprise 38% of the AAPI CVAP population in Wisconsin.
- AAPIs age 50 and up comprise 25% of the AAPI CVAP population.

85,170
ELIGIBLE AAPI VOTERS

2%
AAPI SHARE OF ELECTORATE
IN THE STATE

186,962
AAPI POPULATION SIZE

COUNTIES WITH HIGHEST AAPI POPULATIONS

	% of AAPIs in County	Size of AAPI Population	% of AAPI CVAP in County	Size of AAPI CVAP
Milwaukee	4%	36,315	2%	16,645
Dane	5%	27,690	3%	11,545
Waukesha	3%	11,925	2%	4,925

75%
AAPI POPULATION
GROWTH RATE SINCE 2000

About a fifth of eligible AAPI voters (19.5%) in Wisconsin live in Milwaukee County.

VOTER ENGAGEMENT AND IDENTIFICATION

- Voter contact continues to be an unmet need for AAPIs. In the 2016 Post-Election National Asian American Survey, 74% of Native Hawaiians & Pacific Islanders and 71% of Asian Americans across the country received no contact about the election, compared to 73% of Latinos, 58% of African Americans, and 56% of whites who were not contacted.
- Among Asian American registered voters that were contacted, 48% reported contact by the Democratic Party in the Fall 2016 National Asian American Survey, 16% by the Republican Party, and 35% by both parties.
- There is also a large opportunity for voter education through contact. In the same survey of registered voters, 41% of Asian Americans and 40% of Pacific Islanders did not declare an identification with either political party.

IMPORTANCE OF LANGUAGE ACCESS

- 78% of Asian Americans in Wisconsin speak a language other than English at home, and of those, more than 42% speak English less than “very well.”
- Turnout is 9% lower for Limited-English Proficient (LEP) than non-LEP registered voters according to the 2012 AAPI Post-Election Survey, and 63% say that Asian language support at polling places would be useful.

SOCIOECONOMIC CHALLENGES

- About 13,914 Asian Americans in Wisconsin (9%) lack health insurance.
- About 26,662 Asian Americans in Wisconsin (19%) live in poverty.
- About 329 NHPs in Wisconsin (25%) live in poverty.

MULTILINGUAL VOTER HOTLINE

- If you, or anyone you know, has difficulty with language access or needs any other type of voting assistance (including questions about polling locations or voting procedures), please call the National Asian American Voter Hotline at 1-888-API-VOTE (1-888-274-8683).



For more information or questions, please email info@apiavote.org or info@aapidata.com.

In order to capture Asian Americans and Pacific Islanders who are mono-racial as well as multi-racial, we have calculated statewide population and electorate numbers using the Public Use Microdata Sample (PUMS). We do this to overcome two problems: CVAP numbers provided by the U.S. Census do not include multiracial AAPIs, and we cannot double-count when adding multi-racial population numbers from FactFinder tables (more than 10% of multi-racial AAPIs say they are Asian as well as Native Hawaiian or Pacific Islander). Resident numbers regardless of age and citizenship are derived from the 2016 ACS 1YR PUMS file. We derive the number of CVAP by multiplying residents by the proportion CVAP, which is calculated using the latest 5YR PUMS file to improve precision. Any other characteristics of the population is based on the ACS 5YR PUMS file to provide the most precise estimates possible. Finally, the PUMS file does not contain large enough samples for county estimates, so we rely on the Census Bureau's Special Tabulations of the Citizen Voting Age Population, which provides county estimates but does not include multiracial AAPIs.